

Fire Extinguishers—(Cont'd)
ETS-HOKIN & GALVAN
 C-O-TWO and PYRENE
 PORTABLE FIRE EXTINGUISHERS FOR
 FARM, MARINE & INDUSTRIAL USE.
 AUTOMATIC SMOKE DETECTING
 EQUIPMENT
 2418 Evergreen (NS) WA 2-1620

GENERAL QUICK-AID FIRE GUARDS
 Manufacturers since 1903
 Complete line of Underwriters
 Approved fire extinguishers for
 industrial, commercial,
 marine and municipal pro-
 tection

 Lines Fire Hose-Racks-Cabinets-Allied products
"WHERE TO BUY THEM"
 DISTRIBUTORS
SACRAMENTO FIRE EXTINGUISHER
 CO INC 2521 Broadway GL 6-1331
 (See Advertisement This Page)

SACRAMENTO FIRE EXTINGUISHER
 CO INC 2521 Broadway GL 6-1331
 (See Advertisement This Page)

Fire Protection Equipment
CAPITAL FIRE EQUIPMENT CO
 1014-28th-Gl 2-0723
 Cordier Earl W 2348 Hoake Wy—GL 1-4344
CURTIS L N & SONS
 5814 College Av-Oakland-OLympic 5-5111
 Del Paso Radio Fire Dist. (DPH)—WA 5-0226
 E P C Electronics 2135 J—GL 8-4505
ETS-HOKIN & GALVAN
 C-O-Two Smoke Detecting
 And Alarm Equipment
 2418 Evergreen (NS) WA 2-1620
 Western Fire Equipment Co.
 Industrial-Municipal & Forest Fire Equip.
 69 Main S—Sutter 1-0618
 The Yellow Pages save you time.

SACRAMENTO
FIRE EXTINGUISHER
CO., INC.
SALES & SERVICE



ALL TYPES
 REFILLED & REPAIRED

CO-2
RECHARGING
 &
HYDRO-STATIC
TESTING

GL 6-1331
GL 6-2030

2521 BROADWAY SACRAMENTO

Fire Sprinkler Systems
 See Sprinklers—Fire Protection

Firearms
 See Guns; also Gunsmiths; also Sporting Goods.
 Heading

Fireplace Builders
 Capital Rock Co Folsom Blvd—GL 5-4373
 Rukhala Monument Co
 Granite Hearstheones & Mantels
 1003 Broadway—GL 1-2846
 Schmidt Paul O 5141-38th Av—GL 7-1050
 Suburban Const Co 1075 Fulton Av-IV 7-5698

Fireplace Equipment
 Hamilton Furniture Co
 3160 Folsom Blvd-GL 7-6504
 Hobrecht Lighting Fixture Co
 2311 J-Gl 3-1739
 Incandescent Supply Co
 1800-24th-GL 2-3111
 Wilson's Furniture 1309 J—GL 3-5709

Fireproofing—See Flameproofing

Firewood—See Wood

Fireworks
 Borgman Sales Co
 2420 Davis San Leandro-Löckhin 8-0780

First Aid Supplies
 Arcade First Aid Supply Co 2015 J-Gl 1-0384

NON-SKID FOR MIXING BOWL
 A folded damp cloth placed under
 a mixing bowl keeps it from
 slipping and speeds mixing.

FISH



PACIFIC
FISH MARKET

All Kinds of Fresh Fish
 in Season

FISHING TACKLE
 FRESH BAIT DAILY

SHELL FISH
 Wholesale & Retail

Call
GL 3-7981

FREE DELIVERY
 Open Sundays & Holidays

CAPITAL POULTRY CO.
 518-518-520 EYE ST.

Fish-Retail
CAPITAL FISH CO 1117-3d—GL 2-2279
 (See Advertisement This Page)
CAPITAL POULTRY CO 518 I—GL 3-7981
FRANK'S FISHERMAN'S WHARF & POULTRY
 WHOLESALE & RETAIL
 A Complete Line of
 FRESH AND FROZEN
 SEA FOOD & POULTRY
 OPEN 7 DAYS A WEEK
 Located in the Shop & Shop
 Fruitridge Shopping Center
 5815 Stockton Bl—GL 2-2367

FUNAHASHI FISH MKT
 1209-4th-Gl 2-3924

LEONG FISH MKT
 Wholesale & Retail
 ALL KINDS OF FRESH FISH
 & SHELL FISH DAILY
 BAIT & TACKLE
 Fishing and Hunting Licenses
 FREE PARKING
 1812 Broadway—GL 2-0563

Marine Garden 1229 J—GL 3-9370
PACIFIC FISH MKT 518 I—GL 3-7981
 (See Advertisement This Page)
SACRAMENTO FISH MARKET
 1219-3d-Gl 3-9979
 (See Advertisement This Page)
SENATOR FISH MARKET
 1314-4th-Gl 3-5042
TOFANELLI SEA FOOD CO
 1318th & J-Gl 2-0414

AT YOUR FINGERTIPS
 To keep screws, nails, etc.,
 handy and in view, attach the lids
 of glass jars to a rafter or shelf
 over your workbench. Screw jars
 in place.

Fresh Fish

WHOLESALE - RETAIL
 and
Sea Food Fresh Daily

BAIT - TACKLE

Issue Fishing and Hunting
 License

PHONE
GL 2-2279

CAPITAL
FISH CO.

SERVING SACRAMENTO
 SINCE 1910

1117 - 3rd Between L & K Sts.

Fish-Wholesale
MEREDITH FISH COMPANY
 WHOLESALERS ONLY
 ALL KINDS OF
 FRESH FISH IN SEASON
 SALT - SMOKED & SHELL FISH
 "If It Swims, We Have It"
 2620-5th
 2620-5th—GL 2-3891

PACIFIC FISH MKT 518 I—GL 3-7981
TOFANELLI SEA FOOD CO
 WHOLESALE & RETAIL
 Catering to Hotels
 & Restaurants
 Everything in Sea Food
 Fresh - Frozen - Smoked
 Public Market
 13th & J—GL 2-0414

WILSON'S GENERAL FOOD LINES
 4529 Parker Av-GL 6-4749

FOUR THOUGHTFUL ITEMS
 OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

FISH



FRESH DAILY
 OYSTERS - CRABS
 SHRIMP
 All Sea Food in Season
 Fishing Bait & Tackle
GL 3-9979
SACRAMENTO FISH MARKET
 1219 3rd Bet. Capitol & L Sts.

Emergency!
 An emergency arises—you need
 help quickly! Physician, hospital,
 ambulance, taxi or plumber! The
 quickest way of finding whom to
 call is to—

LOOK IN THE
Classified
TELEPHONE SECTION

Fishing Bait
BETTY'S BAIT SHACK
 FRUITRIDGE DISTRICT
 Live Minnows - Red Worms - Tackle
 Let Us Tell You Where to Go
 4101 Fruitridge Rd—GL 6-7506

Broadway Bait & Tackle Shop
 1609 Broadway-Gl 8-6338

CAPITAL FISH CO
 FRESH BAIT DAILY
 Prawns - Sardines - Worms
 FISHING TACKLE OF ALL KINDS
 Fishing & Hunting Licenses
 Issued Here
 On 3d Between L & Kay
 1117-3d—GL 2-2279

FREEDPORT BAIT SHOP
 Freedport-Clarksburg 4-3211
FISHING SPORT SHOP
 See Our Ad-Sporting Goods
 2919-35th—GL 1-7838
JOHNSTON'S STORE
 4613 Franklin Blvd-GL 5-3586

NORTH SACRAMENTO SPORT & GUN
 FRESH BAIT
 Minnows - Sardines - Prawns
 Squid - Worms - Etc.
 FISHING TACKLE
 GUNS & HUNTING SUPPLIES
 MARINE SUPPLIES
 BOATS FOR ALL OCCASIONS
 See Ad for Boats
 1017 Del Paso Blvd(NS)—WA 5-1214

NORTH SACRAMENTO SPORT & BAIT SHOP
 FRESH BAIT
 Rod & Reel Repairing
 Licenses
 1029 Del Paso Blvd(NS)—WA 5-2303

O K BAIT STORE
 FRESH BAIT DAILY
 FISHING TACKLE
 OPEN 5 A.M.
 327 Capitol Av—GL 3-6766

PACIFIC FISH MKT 518 I—GL 3-7981
SACRAMENTO FISH MARKET
 1219-3d-Gl 3-9979

SPORTSMEN'S HAVEN
 FRESH BAIT - RED WORMS
 FISHING TACKLE
 HUNTING & FISHING LICENSES
 4930 Auburn Bl—ED 2-4073

Sun Poultry 2616 Broadway—GL 5-0536
 (See Advertisement This Page)

Advertise here—it pays.

BAIT & TACKLE
SHOP



Complete
 Line of
 FISHING
 EQUIPMENT
 FRESH SARDINES
 LIVE MINNOWS
 RED WORMS
 OPEN
 ALL DAY SUNDAY
2616 BROADWAY

Fishing Tackle-Repairing
 Jimmy's Sport Shop 2919-35th—GL 3-7838

Fishing Tackle-Retail
 See also Sporting Goods-Retail
ALLEN'S SPORT SHOP 1221 J—GL 3-4216
A's Sporting Goods
 3725 Marysville Rd(DPH)—WA 5-0440
 Bonnie B Sportstors
 2458 Avalon Dr-IV 9-7260

BROADWAY BAIT & TACKLE SHOP
 1609 Broadway-Gl 8-6338

NORTH SACRAMENTO SPORT & BAIT SHOP
 1017 Del Paso Blvd(NS)—WA 5-1214
O K Bait Store 327 Capitol Av—GL 3-6766
Otto's Sport Shop
 2910 Fair Oaks Blvd(C)—IV 7-0641
Sam's Sport Shop 618 1/2 J—GL 2-5243
SIMMS HARDWARE CO 2801 J—Gl 2-3894
SPAUDLING'S SPORTS STORE
 2130 K-Gl 2-8915

TWELFTH ST NEW & SECOND HAND STORE
 Complete Line of Fishing Tackle - Guns
 New & Used Hardware
 621-12th—GL 3-6617

Fishing Tackle-Wholesale & Mfg
P G SALES & EXPORT INC
 153-29 S F-Sutter 1-2349
 Valley Distributors 710-12th—Gl 1-0238

Fishing Trips
ANDERSON LEE BAIT & TACKLE SHOP
 Daily Salmon Trips off Golden Gate
 Rod & Reels Rented-Bait Sold
 6702 San Pablo Oakland—OLympic 4-9262
BERKLEY YACHT HARBOR BAIT SHOP
 FISHING TRIPS DAILY
 Tackle Rented & Sold
 Foot of University Av
 Stry—THrml 5-5456

MUNY BAIT & SPORT SHOP
 FISHING PARTIES ARRANGED
 Accommodations for Ladies
 SHIP TO SHORE RADIO-PHONE
 LICENSED SKIPPERS
 U. S. COAST GUARD INSPECTED
 Tackle Rented - 20 Boats
 3098 Peck S F—DRmly 3-9815

Five Cents To One Dollar Stores
 Ben Franklin Store 2958-35th—GL 7-3665
 Capital Five & Ten 2328-21st—GL 5-7825
 Franklin Variety & Department Store
 5520 Franklin Bl-GL 6-1023

START THE HOME FIRES BURNING
 To give a fire a good start,
 place a couple of lighted candle
 butts in with the kindling.



SUN
POULTRY

GL 5-0536

Five Cents To One Dollar Stores—(Cont'd)
 J & B Variety Store
 822 Merklely Av(WS)—FR 1-7364
 Kress S H Co 829 K—GL 3-8873
LOVERDE'S VARIETY
 We Give S & H Green Stamps
 6804 Fruitridge Rd—GL 7-3820
 North Highlands Variety
 3601 A(NH)-ED 2-2518
 Woolworth F W Co 718 K—GL 3-5609

Fix-It Service
AARROHEAD ARTCRAFT SUPPLY
 General Reparing - Bait Hospital
 Fine China - Picture Framing
 Silk Screen Processed Signs - Decals
 1016-7th—GL 1-2837

Jim's Fix-It Shop 115-11th(WS)—FR 1-4528

SACRAMENTO FIX-IT SHOP
 "You Break It - We Fix It"
 GUARANTEED WORK
 PICK-UP & DELIVERY
 2316-28th—GL 5-7385

Fixtures
 See Specific Kinds, L.A., Lighting Fixtures;
 Store Fixtures; Etc

Flag Poles
 Ogle Harry B & Associates
 Aluminum-Steel-Wood
 1331 T—GL 3-8543

Flags & Banners
BOWER CO THE
 FLAGS - BANNERS - PENNANTS
 WINDSHIELD SIGNS - DECORATIONS
 1331 T—GL 0-0316

Flags & Banners—(Cont'd)
 Christian Book Center
 Christian Flags
 918-12th—GL 2-3968
 Enos Dept. Store 820 J—GL 3-7946
 Goodwin-Cole Co 515 I—GL 2-8924
WEIDEMAN'S TROPHY HOUSE
 1315 Boway-Gl 2-2451

Flameproofing
 Flamort. Chemical Co
 746 Natoma S F-Ma-kt 1-7825

Flavoring Extracts
 Cornwell Distributing Co 2015 J—Gl 8-5559
 Ralph's Distrib Co 2217 Broadway-GL 6-9831
 Wait Gen Z Co
 1159 Virginia Av(WS)-Gl 8-5542
 Watkins Products Dist.
 3048-5th Av-GL 6-2833
WICHT EXTRACT & SYRUP CO
 126 K-Gl 3-2927

Floor Cleaning Service
ACE WINDOW & JANITOR SERVICE
 539 Arcade Bl(NS)-WA 5-7372
ARCH FLOOR WOOD FLOOR CO
 1508-68th Av—GA 8-2228
ARROW HARDWOOD FLOOR CO
 4061 Esperanza Dr-IV 7-5326
 (See Advertisement Page 158)

CALIFORNIA CARPET SERVICE
 WHOLESALE & RETAIL - AREA WIDE
 Specialists in Canvas SMOOTHEDGE
 METHOD OF Carpet Installation
 BURNS & TEARS EXPERTLY REMOVED
 All Types of Remodeling Service
 We Clean - Dye - Repair - Lay
 Cut - Bind - Sew - Shift - Refill
 Reliable - Licensed - Insured
 3309 Churchill Rd—IV 3-4397

(Continued Next Page)

An extension telephone saves
 time and steps.

Duncan

FLOOR CO.

Commercial & Residential

NEW FLOORS INSTALLED
OLD FLOORS RENEWED

SANDING - REFINISHING
 WAXING - POLISHING

ESTIMATES GIVEN

GL 6-3849
 890-57th Street
 SACRAMENTO